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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|---|-----------------------------------|----------------------|---------------------|------------------|
| 09/910,574 | 07/20/2001 | Eugene Gorbatov | 42390P12150 | 1414 |
| • | 7590 01/04/200 KOLOFF TAYLOR & | EXAMINER | | |
| 12400 WILSHIRE BOULEVARD SEVENTH FLOOR LOS ANGELES, CA 90025-1030 | | | YIMAM, HARUN M | |
| | | | ART UNIT | PAPER NUMBER |
| | • | | 2623 | |
| | | | | |
| SHORTENED STATUTORY PERIOD OF RESPONSE | | MAIL DATE | DELIVERY MODE | |
| 3 MONTHS | | 01/04/2007 | PAPER | |

Please find below and/or attached an Office communication concerning this application or proceeding.

If NO period for reply is specified above, the maximum statutory period will apply and will expire 6 MONTHS from the mailing date of this communication.

| | | Application No. | Applicant(s) | | | | |
|---|---|--|---|-------------|--|--|--|
| Office Action Summary | | 09/910,574 | GORBATOV ET A | ۸L. | | | |
| | | Examiner | Art Unit | | | | |
| | | Harun M. Yimam | 2623 | | | | |
| | The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply | | | | | | |
| WHIC - Exte after - If NC - Failu Any | ORTENED STATUTORY PERIOD FOR REPL' CHEVER IS LONGER, FROM THE MAILING D. nsions of time may be available under the provisions of 37 CFR 1.1 SIX (6) MONTHS from the mailing date of this communication. O period for reply is specified above, the maximum statutory period of the to reply within the set or extended period for reply will, by statute reply received by the Office later than three months after the mailing ed patent term adjustment. See 37 CFR 1.704(b). | ATE OF THIS COMMUNI 36(a). In no event, however, may a will apply and will expire SIX (6) MOI b, cause the application to become A | ICATION. reply be timely filed NTHS from the mailing date of this co BANDONED (35 U.S.C. § 133). | | | | |
| Status | | | | | | | |
| 1) 🛛 | Responsive to communication(s) filed on 10 O | october 2006. | | | | | |
| • | · · · · <u> </u> | action is non-final. | | | | | |
| 3) | Since this application is in condition for allowar | nce except for formal mat | ters, prosecution as to the | e merits is | | | |
| | closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213. | | | | | | |
| Disposit | ion of Claims | | | | | | |
| 4)🖂 | Claim(s) <u>1-3,6-15,18-21,26,27,29-31 and 33</u> is | eation. | | | | | |
| .— | 4a) Of the above claim(s) is/are withdraw | : | | | | | |
| 5)□ | Claim(s) is/are allowed. | | · · · · · · · · · · · · · · · · · · · | | | | |
| 6)⊠ | : | | | | | | |
| 7) | : | | | | | | |
| 8)[| Claim(s) are subject to restriction and/o | : | | | | | |
| Applicat | ion Papers | | : ! | | | | |
| 9)[| The specification is objected to by the Examine | | | | | | |
| 10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner. | | | | | | | |
| Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a). | | | | | | | |
| Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d). | | | | | | | |
| 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152. | | | | | | | |
| Priority (| under 35 U.S.C. § 119 | | • • | | | | |
| | 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). | | | | | | |
| • | a) All b) Some * c) None of: | | | | | | |
| ۵, | 1. Certified copies of the priority document | s have been received. | ; | | | | |
| | Certified copies of the priority documents have been received in Application No | | | | | | |
| | 3. Copies of the certified copies of the prio | | • — | Stage | | | |
| | application from the International Burea | u (PCT Rule 17.2(a)). | | | | | |
| * See the attached detailed Office action for a list of the certified copies not received. | | | | | | | |
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| Attach | **/*) | | : | | | | |
| Attachment(s) 1) Notice of References Cited (PTO-892) 4) Interview Summary (PTO-413) | | | | | | | |
| | ce of Draftsperson's Patent Drawing Review (PTO-948) | Paper No | (s)/Mail Date | | | | |
| 3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date 5) Notice of Informal Patent Application 6) Other: | | | | | | | |

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DETAILED ACTION

Response to Arguments

1. Applicant's arguments filed 10/10/2006 have been fully considered but they are not persuasive.

2. In response to applicants' argument (page 7, 5th paragraph) that Stettner does not teach or suggest that the event notifications are transmitted over a TV channel that is different than the TV channel being displayed and also different than the TV channel having the event of interest to the viewer, applicants should note that there is no support for said argument in the specification and the combination of Omoigui 688 and Stettner teach all of the claimed subject matter. Furthermore, just like the secondary reference (Stettner) used to teach said third television channel being VBI for ATVEF trigger transmission of event notifications, applicants' disclosure on the bottom of page 6 teaches the exact same thing.

(NOTE: please see the 112, first paragraph rejection below).

Claim Rejections - 35 USC § 112

3. The following is a quotation of the first paragraph of 35 U.S.C. 112:

The specification shall contain a written description of the invention, and of the manner and process of making and using it, in such full, clear, concise, and exact terms as to enable any person skilled in the art to which it pertains, or with which it is most nearly connected, to make and use the same and shall set forth the best mode contemplated by the inventor of carrying out his invention.

4. Claims 26 and 30 are rejected under 35 U.S.C. 112, first paragraph, as failing to comply with the written description requirement. The claim(s) contains subject matter, which was not described in the specification in such a way as to reasonably convey to one skilled in the relevant art that the inventor(s), at the time the application was filed, had possession of the claimed invention.

The Examiner points out that there is no support for said third television channel being different from the first set of television channels. The only thing discussed on page 14, lines 31-33 and/or anywhere else in the specification regarding said channel for transmitting the notification is that it is a selected specialized channel for event notifications. That clearly does NOT say anything about said selected specialized channel not being in the first set of television channels or being different from the first television channel. Applicants' disclosure does not indicate any specific frequency ranges for the first, second or third channels.

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Claim Rejections - 35 USC § 103

- 5. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 6. Claims 1-3, 6-15, 18-21, 26, 27, 29-31 and 33 are rejected under 35 U.S.C. 103(a) as being unpatentable over Omoigui (2005/0086688) in view of Stettner (2002/0104090).

Considering claim 1, Omoigui discloses receiving a television stream (paragraph 0029, lines 10-13 and paragraph 0054, lines 1-9); causing the display of a first program of a first television channel received in the television stream for viewing by a viewer (paragraph 0034, lines 1-2); and notifying the viewer of an event occurring in a second program of a second television channel being broadcast concurrently with the first program (paragraph 0038, lines 1-19 and paragraph 0067, lines 1-8).

Omoigui fails to disclose the notification of the event being transmitted over a third television channel.

In analogous art, Stettner discloses that the notification of the event could be transmitted over a third television channel (ATVEF triggers representing event

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notifications—paragraph 0032, lines 1-26. It is known that ATVEF triggers are transmitted in the VBI of a television signal. Therefore, "ATVEF triggers" reads on "third television channel").

It would have been obvious to one of ordinary skill in the art at the time the invention was made to modify Omoigui's system to include the notification of the event being transmitted over a third television channel, as taught by Stettner, for the benefit of providing different notification means to the viewer and also reach large number of consumers using an inexpensive distribution means.

As for claims 2 and 14, Omoigui and Stettner disclose the claimed limitations. In particular, Omoigui discloses that the television stream comprises an enhanced television stream (triggering events—paragraph 0035, lines 15-22).

With regards to claims 3 and 15, Omoigui and Stettner disclose the claimed limitations. In particular, Omoigui discloses receiving an event notification (triggering event—paragraph 0035, lines 15-22) within the enhanced television stream, the event notification indicating occurrence of the event (paragraph 0035, lines 15-27).

As for claims 6 and 18, Omoigui and Stettner disclose the claimed limitations. In particular, Omoigui discloses automatically causing the changing of the channel after

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the event occurs to display the second program of the second channel instead of the first program (paragraph 0040, lines 2-4).

With regards to claims 7 and 19, Omoigui and Stettner disclose the claimed limitations. In particular, Omoigui discloses concurrently causing the display of the first program on a first portion of a display and the second program on a second portion of the display (paragraph 0040, lines 6-10).

Regarding claim 8, Omoigui and Stettner disclose the claimed limitations. In particular, Omoigui discloses identifying portions of programs as signifying events (indicating the beginning of an event, such as Tiger Woods tee off—paragraph 0035, lines 15-27).

Considering claims 9 and 20, Omoigui and Stettner disclose the claimed limitations. In particular, Omoigui discloses registering for notification of events (paragraph 0035, lines 1-15).

As for claims 10 and 21, Omoigui and Stettner disclose the claimed limitations. In particular, Omoigui discloses receiving a plurality of event notifications (receiving triggering events—paragraph 0035, lines 15-27) and filtering the event notifications to identify those event notifications corresponding to registered events (only the notifications that are matched up with user registrations for notification are sent to the

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client—paragraph 0035, lines 22-27 and paragraph 0036, lines 1-5), and notifying the viewer of occurrences of registered events for which event notifications have been received (paragraph 0035, lines 25-27 and paragraph 0038, lines 15-19).

With regards to claim 11, Omoigui and Stettner disclose the claimed limitations. In particular, Omoigui discloses that the registered events occur in programs broadcast on a plurality of channels (paragraph 0054, lines 9-15).

Considering claim 12, Omoigui and Stettner disclose the claimed limitations. In particular, Omoigui discloses that the second program is broadcast live (paragraph 0035, lines 1-3) and the event is determined in real-time (paragraph 0095, lines 1-6).

As for claim 13, Omoigui discloses a storage medium having a plurality of machine-readable instructions (paragraph 0046, lines 9-21 and paragraph 0050, lines 1-4), wherein the instructions are executed by a processor (paragraph 0051, lines 1-7), the instructions provide for handling of event notifications in television programming (instructions for implementing the notifications steps—paragraph 0050, lines 1-13), the instructions including receiving a television stream (paragraph 0029, lines 10-13 and paragraph 0054, lines 1-9); causing the display of a first program of a first television channel received in the television stream for viewing by a viewer (paragraph 0034, lines 1-2); and notifying the viewer of an event occurring in a second program of a second

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television channel being broadcast concurrently with the first program (paragraph 0038, lines 1-19 and paragraph 0067, lines 1-8).

Omoigui fails to disclose the notification of the event being transmitted over a third television channel.

In analogous art, Stettner discloses that the notification of the event could be transmitted over a third television channel (ATVEF triggers representing event notifications—paragraph 0032, lines 1-26. It is known that ATVEF triggers are transmitted in the VBI of a television signal. Therefore, "ATVEF triggers" reads on "third television channel").

It would have been obvious to one of ordinary skill in the art at the time the invention was made to modify Omoigui's system to include the notification of the event being transmitted over a third television channel, as taught by Stettner, for the benefit of providing different notification means to the viewer and also reach large number of consumers using an inexpensive distribution means.

Regarding claims 26 and 30, they are rejected for the same reasons as discussed in claims 2, 9 and 10. Furthermore, applicants should note that the ATVEF triggers representing event notifications (Stettner—paragraph 0032, lines 1-26) read on the limitation "selected specialized television channel" and also note that said ATVEF triggers are not in the first set of television channels as claimed.

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With regards to claims 27 and 31, they are rejected for the same reasons as discussed in claim 11.

Considering claim 29, it is rejected for the same reasons as discussed in claims 6 and 9.

Considering claim 33, it is rejected for the same reasons as discussed in claims 6 and 9.

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Conclusion

Any inquiry concerning this communication or earlier communications from the

examiner should be directed to Harun M. Yimam whose telephone number is 571-272-

7260. The examiner can normally be reached on M-F 8-4:30.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's

supervisor, Chris Grant can be reached on 571-272-7294. The fax phone number for

the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the

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HMY

CHRISTOPHER GRANT SUPERVISORY PATENT EXAMINER

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